

BCC INFORMAL REGULAR SESSION

DATE: Wednesday, April 29, 2015

<u>NAME</u>	<u>TITLE</u>	<u>AFFILIATION</u>	<u>PHONE/EMAIL ADDRESS</u>
1. <u>Connie Bare</u>	<u>Chief Dep. Treas</u>	<u>Treasurer's Off</u>	<u>_____</u>
2. <u>Donna Stegall</u>	<u>_____</u>	<u>'' ''</u>	<u>_____</u>
3. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
4. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
5. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
6. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
7. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
8. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
9. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
10. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
11. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
12. <u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>

Realizing the economic impact of tourism in
Clermont County, supported by the efforts of
the CVB.





Overview

- Tourism is an integral and driving component of the Clermont County economy, **sustaining 7.3% of salaried employment.**
- Visitors to Clermont County **generated business sales of \$524 million**, directly and indirectly, in 2013.



2015 Clermont County Group Sales Calendar

JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Volleyball 1/24	ASA Umpire Mtg.	USSSA Hatfield/McCoy	Kings Hammer 4/24	Flying Pig Overflow	Triple Crown Baseball	Jazz Fest Overflow 7/24 -25	East Fork Challenge	Kroger Leadership 9/28	Cincy ½ Marathon	Chess	East Fork Challenge Adventure
	Volleyball 2/1 2/14 2/21	Knights of Columbus Bowling 4 weekends	Cincy Chess	USSSA River City	Open Water Championship	NASCAR Overflow	Premier Black Softball 8/1	ASA Softball	Cincy Dance	ACO Cornhole Classic	Chess
	Ohio Elite Boys 2/20	Volleyball 3/1 3/7 3/28	Teal town Baseball April -July	Sandlot 5/22-24, 6/4-7, 11-14, 25-28, 7/3-5,16-19,30-31	NKU Men's Golf	All-star Game 7/9 - 14	Cincy ½ Marathon	Fishers of Men	Underground Railroad Conference	Cincy Bop	
	Ohio Elite Girls 2/27	Adidas Boys 3/6	Geo-caching Freedom Trail	Three Disciplines Triathlon	SWOL Baseball	Bulls Baseball		Market to Market Marathon	Chess		
	3 D Archery	Cincy Elite Spring Thaw 3/13	Jewel Invitational	Cherry Gr. Bowling Blast	Ohio Society of Engineers	USRowing Club Nationals		Corn-hole	Pumpkin Run		
		Adidas Girls 3/20	UC Rowing	Teal town Spring Tune up	Lax-N-Nati Lacrosse	3V3 Live Soccer		NKU Women's Golf			
			Volleyball 4/18	Midwest/ CJRC Rowing	Jay Basil Baseball 6/4-7, 10-14, 11-14, 18-21	Jay Basil Baseball 7/2-5,22-26		NKU Men's Golf			
			CJRC Rowing	CincyUSSSA Super NIT	Kings Island Showdown 6/26	Mountain Bike Race		Head of the Dragon			
			Teen Masters Bowling	21 Gun Salute Memorial Day/ Teal town	SWOL Baseball			BASA Softball			
			Teal town Throw down 4/25	Champions Memorial Day Baseball	X Terra						
			Fury Baseball		Geo-Caching						
			SteamPunk Symposium		Mountain Bike Race						
					Cherry Grove Bowling Blast						

Soccer's Impact



- Our new development includes: 13 full size premier grass fields
- Kings Hammer Soccer has guaranteed 16 weekends of events!
- **65,000** room nights over 5 years!
- Five year economic impact estimated at over **\$28,000,000!**

- Future opportunities include UC Clermont Men's/Women's Soccer and University of Cincinnati Men/Women's Soccer, and Quidditch (From the Harry Potter Movies)



East Fork State Park and its value to Clermont County



- Executing our vision to fully utilize East Fork State Park as a premier venue hosting numerous great events like Rowing, Geo-Caching, Triathlons, Mountain Biking, and other flat water sports!



- Creation of the Clermont Sports Development Corporation allows us to support events.



**The Clermont County CVB
is producing results and
creating a proven
economic impact!**



**Jobs
5,681**



**Tax Revenue
\$66.4 million**



**Wages
\$116.9 million**



**Sales Impact
\$524.4 million**

Tourism Impact in Clermont County



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	Volleyball 2/1 2/14 2/21	Knights of Columbus Bowling 4 weekends	Cincy Chess	USSSA River City	Open Water Championship	NASCAR Overflow	Premier Black Softball 8/1	ASA Softball	Cincy Dance	ACO Cornhole Classic	Chess
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			SteamPunk Symposium		Mountain Biking						
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SOCCKER.....

EAST FORK GROUPS.....

